



PostgreSQL Europe

61 rue de Lyon
75012 Paris
France

<https://www.postgresql.eu/>

SPONSORSHIP CONTRACT FOR THE EVENT
"PostgreSQL Conference Europe 2026"

BETWEEN

The business: _____
(referred to as the Business)

With headquarters in: _____

EU VAT number: _____

AND

The association **POSTGRESQL EUROPE** with headquarters at 61 rue de Lyon, 75012 PARIS, FRANCE. EU VAT Number FR36823839535, referred to as "PostgreSQL Europe".

CONSIDERING

1. that PostgreSQL Europe carries out its non profit activity of voluntary service for the promotion, the development and the protection of the Open Source database software known as "PostgreSQL", in accordance with its statutes;
2. that the Business entered into this contract ("Contract") of sponsorship with PostgreSQL Europe in order to promote awareness of their own brand with the aim of increasing sales of goods/services it produces and markets;
3. that the Business has read the attachment A "Platinum sponsorship for PostgreSQL Conference Europe 2026";
4. that the Business undertakes to supply to PostgreSQL Europe its brand according to the type of sponsorship established at section 2 of the contract as defined in Attachment A;
5. That PostgreSQL Europe will organise an international event in Valencia, Spain, on October 20th-23rd, 2026 called "PostgreSQL Conference Europe 2026" (abbreviated as "PGConf.EU 2026"), with a conference on the first three days and community sessions on the last day.



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Section 1. Preamble

The preamble forms an integral part of the contract.

Section 2. Type of sponsorship adopted

The Business adopts a Platinum sponsorship, according to attachment A "Platinum sponsorship for PostgreSQL Conference Europe 2026".

Section 3. Obligations of PostgreSQL Europe

PostgreSQL Europe undertakes to publicise the brand of the Business as defined in Attachment A on the basis of the type of sponsorship chosen in section 2 of the present contract, by performing the activities and granting the permissions as provided for by this Contract.

It is agreed that the obligation relating to the publicising of the brand as outlined above and the participation of PostgreSQL Europe in the event, will constitute the fulfilment of the obligation assumed under the present contract, and excludes an obligation of attaining a determined result.

Section 4. Obligations of the Business

The Business undertakes to pay the amount specified in Attachment A for the selected type of sponsorship, as compensation for the obligation assumed by PostgreSQL Europe, and accepts that benefits offered may not be fulfilled by PostgreSQL Europe until payment in full has been received.

PostgreSQL Europe will issue an invoice for the amount payable to The Business. The Business must complete the payment to PostgreSQL Europe prior to the 'payment due' date on the invoice, using the method of payment specified on the invoice; typically bank transfer for high level sponsorships, and bank transfer or credit card payment for lower level sponsorships.

The Business is responsible for bearing the cost of all charges related to bank transfer payments.

The Business is responsible for ensuring that all its staff, representatives, guests, and any third parties acting on the Business's behalf (including contractors or agencies engaged in connection with the Business's sponsorship) abide by the published Code of Conduct at the conference and all related social activities and events. Failure to do so may result in the offending attendee or attendees being ejected from the conference as well as withdrawal of any or all of the promotional opportunities listed in Attachment A without refund of any payments made.



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The Business is responsible for shipping and delivering all sponsorship material to the conference venue. PostgreSQL Europe cannot be held responsible for any late or missing shipments. The Business is also responsible for handling any return shipments for sponsorship material.

Section 5. Attendee Contact Information

Where the type of sponsorship adopted under Section 2 includes the ability to collect attendee contact information through badge scanning or any equivalent mechanism, the following terms apply to the Business's handling of that information.

The Business may only collect contact information from attendees who have explicitly opted in by allowing their badge to be scanned. Badge scanning must be conducted voluntarily and only with the explicit consent of the attendee. Contact information will be made available solely through the sponsor dashboard and will not be provided by any other means.

The Business must treat all contact information confidentially and in accordance with the data protection regulations in effect in the country hosting the event.

The Business may share contact information with authorised third parties (such as contractors or agencies) acting on the Business's behalf in connection with the Business's sponsorship of the conference, provided that:

- the Business remains responsible for the actions of any such third party in respect of the contact information;
- any such third party is bound by confidentiality and data protection obligations no less protective than those set out in this Contract; and
- the contact information is used only for purposes connected with the Business's sponsorship of the conference, and is not shared further or used for unrelated purposes.

The Business must not use contact information collected under this Contract for any purpose unrelated to the Business's sponsorship of the conference, and must not transfer, sell, or otherwise disclose it except as expressly permitted above.

The Business shall indemnify and hold harmless PostgreSQL Europe from and against any fines, penalties, claims, damages, costs, and expenses (including reasonable legal fees) imposed on or incurred by PostgreSQL Europe arising from the Business's handling of contact information collected under this Contract in breach of applicable data protection regulations or the terms of this Section, including any such breach by a third party acting on the Business's behalf. The limitation of liability in Section 8 shall not apply to the Business's indemnification obligations under this Section,

Section 6. Duration

The present Contract will expire with the fulfilment of all obligations provided for PostgreSQL Conference Europe 2026 and is not renewable, unless the express



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consent of both parties is given in writing to renew its obligations following the event at the same conditions or the different conditions that might be agreed upon in the renewal agreement.

Section 7. Trademarks

The Business acknowledges that the phrases "PGConf", "PGDay", "Postgres Conference" and "PostgreSQL Conference" are registered trademarks of PostgreSQL Europe and that use of them is granted subject to the terms published at <https://www.postgresql.eu/about/trademarks/>.

The Business further acknowledges that the names "Postgres" and "PostgreSQL", and the Slonik elephant logo are registered trademarks of the PostgreSQL Community Association and that use of them is granted subject to the terms published at <https://www.postgresql.org/about/policies/trademarks/>.

In the event that the Business uses branding that includes one or more of the PostgreSQL Europe or PostgreSQL Community Association trademarks, or branding that could be reasonably expected to be confused with one or more of the PostgreSQL Europe or Postgres Community Association trademarks, PostgreSQL Europe may terminate this Contract if the use of the trademark does not comply with the relevant terms linked above.

Section 8. Limitation of Liability

Notwithstanding any other clause in this Contract, in no event will either party be liable for any special, indirect, incidental, punitive or consequential damages (including, without limitation, any failure to realise savings or other benefits; any loss of use; or any claims made by or any payments made to any third person), any loss of revenue or profits, any loss and/or damage arising from or in connection with a virus, or any loss of data and/or damage arising therefrom or relating thereto, in each case arising from or in connection with this Contract, whether in an action based on contract, tort or any other legal theory, whether or not the party has been notified of the possibility thereof.

Notwithstanding any other clause in this Contract, in no event will either party's total aggregate liability for any damages arising from or in connection with this Contract, whether in actions based on contract, tort or any other legal theory, and whether or not the party has been notified of the possibility thereof, exceed the amount of loss incurred by PostgreSQL Europe based on commitments made in good faith reliance on this Contract, such amount not to exceed the cost of the agreed type of sponsorship.



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Section 9. Assignments

Neither party may assign this Contract or any of its rights or obligations hereunder without the prior written consent of the other party, which shall not be unreasonably withheld, and any such assignment in violation of this Section shall be void, except that the transfer of this Contract or rights granted hereunder to a successor entity in the event of a merger, corporate reorganisation, or acquisition shall not constitute an assignment for purposes of this Section. This Contract shall inure to the benefit of and be binding upon the parties hereto, and their successors and permitted assigns.

Section 10. Governing Law

This Contract is made under, and in all respects will be interpreted, construed, and governed by and in accordance with, the laws of France without regard for its choice of law provisions. Both parties hereby consent to the exclusive jurisdiction of the French courts and expressly waive any objections or defence based upon lack of personal jurisdiction or venue.

Section 11. Complete Contract

The parties agree that this Contract and all attachments attached hereto are the complete and exclusive statement regarding the subject matter and supersede all prior agreements, understandings and communications, oral or written, between the parties regarding the subject matter of this Contract. This Contract may not be changed except in writing and signed by both parties. Each of the provisions of this Contract is severable from all of the other provisions. The invalidity or unenforceability of any provision will not affect or impair the remaining provisions, which will continue in full force and effect.

Intending to be legally bound, the parties have executed this Contract by their duly authorised representatives.



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On behalf of the Business

On behalf of PostgreSQL Europe

Name

Name

Signature

Signature

Date

Date

SAMPLE
NOT FOR USE



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ATTACHMENT A - Platinum sponsorship
"PostgreSQL Conference Europe 2026"

Platinum

As a Platinum sponsor the Business will be entitled to the following promotional opportunities:

- Permission for the Business to use the following endorsement: "Platinum Sponsor of PostgreSQL Conference Europe 2026" on the Business' website or in any promotional materials or press releases that the Business sees fit.
- Prominent inclusion of the Business' logo and a link to the Business' website on the official conference website (the logo to be provided by Business, fitting within 300x120 pixels). ¹
- Inclusion of a brief description (up to 300 characters) of the Business on the official conference website.
- The Business' logo printed on the official PostgreSQL Conference Europe 2026 attendees T-shirts (the logo to be provided by Business prior to 23:59 CET on July 29th, 2026). ¹
- Mention of the Business and inclusion of the Business' logo during the opening and closing sessions of the conference (the logo uploaded for the website will be used). ¹
- Recognition of the sponsorship on a screen near the registration desk for 10 seconds per slideshow loop. The sponsor has the opportunity to upload a high resolution logo when claiming this benefit, which will be presented on the slide with the sponsorship URL and a QR code linking to that URL. The benefit must be claimed and logo provided prior to 23:59 CET on October 4th, 2026. The Business is responsible for ensuring that PostgreSQL Europe is assigned all rights or trademark licences required to show the logo provided.
- Four free attendee vouchers for the conference, subject to availability (registration required, seats are not reserved until registration is completed). Attendee vouchers are subject to the applicable registration terms as specified on the website <https://2026.pgconf.eu/registration/>.
- The ability to purchase custom discount codes for attendee registrations.
- Opportunity for the Business to participate in a written interview to be published on the conference website and publicised via two posts on one or more of the Conference's social media accounts, answering up to seven questions from the options offered by PostgreSQL Europe. Answers to each question must be no longer than 1200 characters spanning a maximum of three paragraphs.

Each answer may optionally include an image (PostgreSQL Europe reserves the right to resize or change the format of images) and up to three answers may



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optionally include a video to be provided to PostgreSQL Europe by the Business in the form of a YouTube link.

The Business is responsible for ensuring that PostgreSQL Europe is assigned all rights or trademark licences required to host the responses, images and videos on the conference website in perpetuity. Interview content must be provided to PostgreSQL Europe by the Business prior to 23:59 CET on October 4th, 2026.

- The opportunity to list three positions on the "Jobs page" of the conference website, with a title of up to 100 characters and a description of up to 2500 characters each. Each position must include a link to the full job advertisement on the website of the business or a partner. The business must inform PostgreSQL Europe if the position is no longer available which will result in its removal. Listings may only be edited to correct grammatical or layout issues. All listings will be removed at the end of the conference.
- A desk in a premium location (as determined by PostgreSQL Europe) of the exhibitors area of the conference for the promotion of the Business' products or services, recruitment, or other non-disruptive activities agreed with PostgreSQL Europe at least one week prior to the commencement of the event. In the event that the Business wishes to use alternate furniture in place of the desk or to use equipment other than laptop or desktop computers and screens, this must be agreed with PostgreSQL Europe at least one week prior to the commencement of the event.
- Contact details of those attendees who have opted-in to sharing their information, through scanning of a barcode on the attendee's badge and subsequent downloading of data from the sponsor dashboard. The Business's use of this information is subject to the terms set out in Section 5 of this Contract.
- The opportunity to include one piece of corporate signage up to a size of 2 metres high by 1 metre wide in the common space of the conference (the signage to be provided by Business, location to be determined by PostgreSQL Europe).
- The option to present up to two sessions in the sponsor track at the conference, title, abstract and speaker name to be agreed with PostgreSQL Europe prior to 23:59 CET on September 11th, 2026. Speakers on the sponsor track are not eligible for a free registration, unless they are also a speaker on a general track.

The Business is responsible for ensuring that each sponsor track talk is agreed with PostgreSQL Europe before the given deadline. Any talk not agreed by this deadline will be forfeited, and no partial or full refund of payments or alternative benefits will be offered in respect of forfeited talks.

- Selection of one 15 minute keynote talk to be presented at the conference, title, abstract and speaker name to be agreed with PostgreSQL Europe prior to 23:59 CET on September 11th, 2026. Sponsor keynote speakers are not eligible for a free registration, unless they are also a speaker on a general track.

The Business is responsible for ensuring that any keynote is agreed with PostgreSQL Europe before the given deadline. If this deadline is missed,



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the Business will forfeit the keynote benefit, and no partial or full refund of payments or alternative benefits will be offered.

The cost for Platinum sponsorship as described above is €20000 + 20% VAT². Up to five Platinum sponsors may be accepted, on a first come, first served basis. A sponsorship position is only secured once a signed contract has been received by PostgreSQL Europe.

SAMPLE
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¹Please see Attachment B for Sponsor Logo Requirements.

²Reverse charge VAT invoice issued for sponsors within the European Union with a valid EU VAT number.



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ATTACHMENT B – Sponsor Logo Requirements for
“PostgreSQL Conference Europe 2026”

All logos submitted by the Business must meet the following requirements in order to be included.

- It is the responsibility of the Business to ensure these requirements are met. PostgreSQL Europe will inform the Business as soon as practical if any problems are found with submitted logo files to enable them to be resolved and resubmitted.
- Failure to meet the requirements may result in related sponsor benefits being lost if logos meeting the requirements are not submitted prior to specified deadlines.
- No partial or full refund of payments or alternative benefits will be offered should the Business fail to provide logo images meeting these requirements.
- Logos will be sized and positioned based on the sponsorship level, with higher level sponsorships in more prominent positions. Logos may be arranged in any way within each sponsorship group.
- Logos must be submitted prior to 23:59 CET on July 29th, 2026 for inclusion on T-shirts, and must use a monochrome colour scheme which may be reversed or otherwise adjusted for printing.
- Artwork for inclusion on T-shirts must be provided in a vectorised format; either EPS (Encapsulated PostScript) or SVG (Scalable Vector Graphics).
- Artwork for inclusion on printed material must be provided in a vectorised format; either EPS (Encapsulated PostScript) or SVG (Scalable Vector Graphics).
- Artwork for inclusion on the conference website, in presentations, or other screen based media must be provided in PNG (Portable Network Graphics) format, and must have a transparent background.
- PostgreSQL Europe reserves the right to resize, convert artwork to monochrome, and invert the color of monochrome artwork as necessary to fit the size and style of the medium on which it will be displayed.